

NORA ALMEGREN

Al Khobar, Eastern Province, Saudi Arabia | 0598666900 | almegrennora@gmail.com

PROFESSIONAL SUMMARY

Results-driven marketing and human resources professional with proven expertise in customer relations, sales strategies, and organizational development. Skilled at analyzing market trends, executing high-impact marketing campaigns, and building strong client relationships to drive growth and retention. Experienced in supporting HR functions, recruitment, and employee engagement initiatives. Recognized for exceptional communication, collaboration, and leadership skills with the ability to deliver measurable results. Passionate about contributing to business success by combining creativity with data-driven decision-making.

PROFESSIONAL EXPERIENCE

Customer Relations | Future Fun Company | May 2025 – Sep 2025

- Improved customer retention by developing personalized engagement strategies and loyalty initiatives.
- Built strong client relationships that enhanced customer satisfaction and repeat business.

Marketing specialist | Basmah Management Company | dec2025 – Apr 2025

- Collaborated on the design and execution of marketing campaigns that elevated brand awareness.
- Strong knowledge of digital marketing tools and platforms (google analytics , ads manager)
- Good understanding of SEO , SEM
- Conducted market analysis to identify new opportunities and optimize campaign performance.
- Assisted in producing promotional content aligned with company objectives and customer needs.

Operations Coordinator (Internship) | Abdulla Fouad | Oct 2025 – nov2025

- Streamlined scheduling and logistics, improve the efficiency of daily operations.
- Supported project planning and execution, ensuring deadlines and deliverables were met.
- Gained hands-on experience in managing multiple tasks in a fast-paced business environment.

Human Resources Intern | Shgardi | Jul 2024 – Sep 2024

- Assisted recruitment by screening applications and coordinating interview schedules.
- Facilitated employee onboarding and maintained accurate HR records.
- Contributed to engagement activities that supported a positive organizational culture.

Volunteer (Multitasking Role) | ITHRA | Sep 2021 – Jan 2024

- Organized and supported community events to strengthen cultural and social engagement.
- Contributed to digital promotion strategies to expand audience reach and participation.
- Worked collaboratively with diverse teams to execute impactful programs and events.

EDUCATION

Bachelor of Business Administration | Arab Open University

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- How to Be a Successful Business Owner
- Communicate Effectively with Customers
- E-commerce Management
- E-marketing at the Lowest Cost

PROFESSIONAL MEMBERSHIPS

- Member, Business Club, Arab Open University
- Member, Volunteering Club, Arab Open University

CORE SKILLS

- Customer Relationship Management
- Sales Strategy & Business Development
- Market Research & Competitive Analysis
- Marketing Campaigns & Brand Growth
- Human Resources Support & Recruitment
- Employee Engagement & Team Collaboration
- Training & Development Programs
- Effective Communication & Leadership