

Huda Adel Youssef Mohamed

Sales Advisor & V.M

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Career Objective:

Highly experienced and results-driven Retail Sales Consultant with over 10 years of progressive experience in premium brands (including Adidas). Consistently exceeded sales targets by 120%+ and highly skilled in managing complex, high-value transactions. Seeking a Team Lead/Supervisor role to leverage expertise in team mentoring, sales strategy implementation, and driving performance while maintaining exceptional brand standards and customer loyalty.

Education:

- **Alexandria University - Faculty of Law.** **Alexandria, Egypt**
(June 2022)

Work Experience:

Senior Sales Consultant & Visual Merchandising (Digital Tools Champion)
Adidas (Apr 2021 – Sep 2024)

- **Sales Performance & Target Achievement:** Consistently achieved 120% or more of monthly and quarterly sales targets, ranking among the top performers in the store.
- **High-Value Sales:** Specialized in advising and closing complex, high-value customer transactions, with individual invoices frequently ranging from EGP 10,000 to EGP 45,000.
- **Team Mentorship:** Acted as a mentor and trainer for approximately 10 new sales associates on brand protocols, digital tools, and customer experience standards.
- **Expert Consultation:** Utilized specialized knowledge (Sports Bra Expert/Specialist Certification) to provide advanced product consultation and drive Upselling/Cross-Selling.
- **Brand Standards:** Successfully implemented visual display strategies to enhance the brand's visual identity.

- Sales Consultant & Trainer (Oriflame Sweden Online)
Oriflame Sweden Online (Jan 2014 – Jan 2018)

- **Team Development:** Applied selling and presentation techniques to train team members on effective sales closure.
- **Strategic Analysis:** Conducted market and sales trend analysis to develop effective display and selling strategies.
- **Work Environment:** Maintained an organized and customer-friendly work environment.

Sales Associate & Visual Merchandising
5th Avenue Atelier (Jan 2018 – Jan 2020)

- **Achieved sales goals** by arranging products attractively to maximize display impact.
- **Provided outstanding customer support** to ensure an exceptional shopping experience.
- **Followed up on inventory updates** and ensured periodic organization.

-Sales Associate

Seven Secrets (Jan 2020 – Apr 2021)

- **Achieved targeted sales** by providing innovative solutions to customer needs.
- **Managed inventory** and ensured the availability of required products.
- **Dealt with customer inquiries** flexibly and professionally.

Key Skills

- **Leadership & Coaching:** Team Training & Mentorship, Performance Coaching, Adaptability.
- **Sales & Strategy:** Target Achievement (120%+), High-Value Sales Management, Upselling & Cross-Selling, Product Trend Analysis.
- **Retail Operations:** Visual Merchandising Standards, Brand Guidelines Adherence, Inventory Management, POS System Proficiency.
- **Soft Skills:** Excellent Communication and Interpersonal Skills, Client Relations, Problem-Solving, Proactive Attitude.

Skills:

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|--|-----------------------|------------------------|
| - Communication and Negotiation skills | - Problem Solving | - Time management |
| - Leadership and team Play | - Adaptability | - Visual Merchandising |
| - Microsoft office skills | - Product knowledge | - Inventory management |
| - Customer Service Excellence | - Attention to Detail | - Retail Operations |
| - Upselling and Cross-selling Skills | - Integrity | - Innovation |
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Languages:

- Arabic – Mother Language –
 - English (Good).
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Personal Information:

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| • Date of Birth: | May 1, 1996 |
| • Nationality: | Egyptian |

