

OMAR HAMARNA

Marketing Manager

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🌐 Palestinian 📅 21/01/1992 🧑 Single

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SUMMARY

Planning | Strategic | Development

WORK EXPERIENCE

Marketing and ecommerce specialist

Astrix Pharma

📅 Jan **2023** - Present -

Riyadh

Marketing and ecommerce specialist

Green Group

📅 Sep **2022** - Dec **2022**

Riyadh

- e-commerce management and development
- Marketing team recruitment
- Developing social media platforms
- Google analytic
- Google Ads
- Social media ads
- SEO on\off page
- Design supervision
- Content writing
- Add products & product description
- Continuously pursue and develop it
- product status reports
- Responsible for product inventory
- Follow up requests

Marketing Manager

Media Index

📅 2021 - 2022

Saudi Arabia - Riyadh

E-commerce Manager

Dazzle Jewelry

📅 2020 - 2021

Saudi Arabia - Riyadh

After my experience with Curtain Roll in e-commerce, I decided to challenge myself with Dazzle Jewelry, can I create an online store from scratch with the help of a team consisting of a programmer and a designer, and the challenge was within 90 days to create and add products and the sale began from the beginning of its launch and indeed within the specified period the store was fully equipped and the first operation Sell through

Tasks you have done:

- Supervising the creation of the online store
- Facebook Pixel
- Google analytic
- SEO
- Design supervision
- Content writing
- Add products & product description
- Continuously pursue and develop it
- Continuous product status reports
- Responsible for product inventory
- Follow up requests

Social Media Manager

First logo

📅 2019 - 2020

Saudi Arabia - Riyadh

In First Logo, I actually began to delve into the world of design, branding, programming and its development, and it was a very distinct addition to my world. I started learning and researching more in the world of brand and design and everything new in digital marketing

Tasks you have done:

- Managing social media platforms
- Social media management for clients
- Attracting new clients
- Increase your monthly sales by 50K
- Writing content of all kinds
- Writing and implementing a marketing plan
- Advertisement script

- Ad campaigns management
- Brand awareness
- Increase social media activity
- Increase followers on social media
- Giving design ideas in an attractive way

Social Media Manager

Curtain Roll

📅 2019 - 2020

Saudi Arabia - Riyadh

Sales Officer

Dietitian

📅 2019 - 2019

Saudi Arabia - Riyadh

I chose to work with the commercial nutrition company "Dietitian" as an additional experience and expertise for me in the field of selling diet products. I wanted to add digital marketing touches to the company, but I did not find help from the administration and I stayed in the field of direct sales and then moved to another company

Tasks you have done:

- Attracting new clients
- Full explanation of all products
- Increase daily sales from 2K - 5K
- Increase your monthly sales from 50K - 8K
- Communicate with clients and respond to all their inquiries

Marketing Manager

Dent Care Clinic

📅 2017 - 2018

Saudi Arabia - Riyadh

Through my previous experience in medical products and my previous field of work in the field of social media and digital marketing, I decided to combine them at the same time, and marketing for services and products becomes through social media platforms. From here, I began to develop myself in writing medical content and choosing the shape of the design and

Tasks you have done:

- Increase brand awareness
- manage social media
- Increase social media activity
- Increase the number of patients per month from 70 to 120
- Upgrading the clinic's services
- Solve problems facing customers and communicate with them

- Create targeted advertising campaigns on social media platforms
- Writing content for social media platforms C.T.A
- Creative ideas for design
- Signing contracts with companies
- Advertising campaigns
- Data analysis

Marketing and customer service representative

Energy Life Medical Supplies Company
📅 2015 - 2016

Palestine - Gaza

I started working in Energy Life Medical Supplies Company as a field marketer. My first experience was in the field of medical products and dealing directly with customers, whether doctors or at the level of medical complexes.

Tasks I' have done:

- Field visits to medical complexes and doctors
- Full explanation of all products
- Increase monthly sales to 10K
- Customer Service
- Work to attract new clients
- Report the results

EDUCATION

Communication Engineering

Al-Azhar University
📅 2009 - 2013

Palestine - Gaza

Pharmacist Assistant Diploma

Palestine Polytechnic University
📅 2013 - 2015

Palestine - Gaza

SKILLS

Leadership	90%	Communication	90%
Self-motivation	80%	Decision Making	90%
Adaptability	90%	Effectively solve problems	90%

Content writer	90%	SEO	80%
Google analytic	80%		

LANGUAGES

English		Arabic	
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COURSES

Digital Marketing

 Aug **2022**

Google & Edraak

SEO for Social Media

 Feb **2022**

LinkedIn Learning

SEO Beginners

 **2016**

Udemy

Six pillars of success

 **2021**

Edraak

Professional Digital marketing

 **2015**

American International Center for Training and Development

MOST PROUD OF

Physical Organization

Creative Thinking, Effectiveness, Productivity

Planning

Analyzing Issues, Decision Making, Project Management, Strategic Planning

Team Work

Collaboration, Delegation, Goal Setting, Group Leadership